


Rural Service Provision: Who is Providing Community Aged Care Services and How Do We Retain That Workforce?

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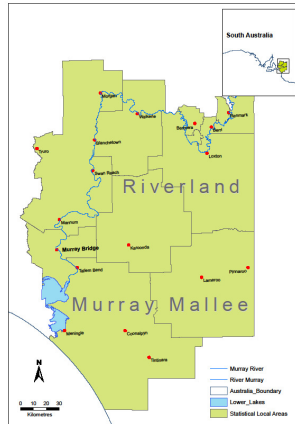

Project Outline

The 'Linking Rural Older People to Community through Technology' project aims to improve access and connection to the wider community for older Australians in rural and remote locations.



Project Timeline

Project Phases	Outline	Timeline
Phase One	Two Community Surveys Literature Review Two Preliminary Reports	July 2009 – April 2010
Phase Two	Community Mapping Participant Interviews GIS Modelling	April 2010 – Nov. 2010
Phase Three	Pilot Study – Community Members	Jan. 2011 – July 2011
Phase Four	Analysis of Data Summary Report	Sept. 2011 – Dec. 2011
Phase Five	Pilot Study – Service Providers Final Report	Sept. 2011 – August 2012



The Murray Lands Study Region

- 48,186 square km
- 12 SLAs
- Regional City of Murray Bridge

2 Study Populations:

- People Aged 55+
- Service Providers

The Future Workforce: for the Murray Lands Region

	2006 ¹ Census	2021 ² Projected	% Change (2006 - 2021)
POPULATION AGED 15 - 64			
Berri -Barmera (Barmera)	2 525	2 130	-15.6
Berri-Barmera (Berri)	4 376	4 751	8.6
Karoonda-East Murray	735	586	-20.3
Loxton-Waikerie (East)	4 498	4 208	-6.4
Loxton-Waikerie (West)	2 811	2 594	-7.7
Mid-Murray	5 259	4 836	-8.0
Murray Bridge	11 203	13 240	18.2
Renmark-Paringa (Paringa)	1 211	1 490	23.0
Renmark-Paringa (Renmark)	4 783	4 492	-6.1
Southern Mallee	1 314	1 302	-0.9
The Coorong	3 576	3 232	-9.6
Total Murray Lands	42 386	42 861	1.1

The Service Provider Survey

- A paper based survey distributed through participating community based organisations
- 396 surveys distributed through 13 organisations
- 109 valid surveys returned from 10 organisations



Overview of Participating Organisations

- 10 were providers of HACC and CACP funded in-home personal care
- 3 provided out-reach nursing services
- 6 provided day socialisation programs
- 1 was a council run home maintenance and gardening program
- 2 were transport specific services (part of the SA rural Community Passenger Network scheme)



The Survey

- Socio-Demographics
- Current Work Roles
- Current use of, and attitudes to, new technologies
- Residential mobility and community connectedness



Socio-Demographics

Gender: Female 78.9%

Male 20.2% (.9% no gender stated)

Age: <39yrs 10.1%

40-49yrs 30.3%

50-59yrs 34.9%

60+ yrs 22.0% (2.8% age not stated)



Education

- 61.5 % 'up to high school'
- 30.3 % vocational or trade qualification

	TOTAL	
	n	%
Levels of Education		
Less than High School	40	36.7
High School	27	24.8
Trade Certificate, Apprenticeship or Diploma	33	30.3
University Degree	4	3.7
Other	4	3.7
Not stated	1	.9
TOTAL	109	100.0

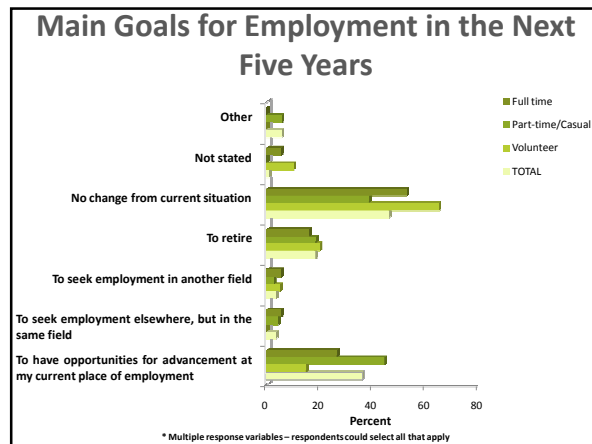
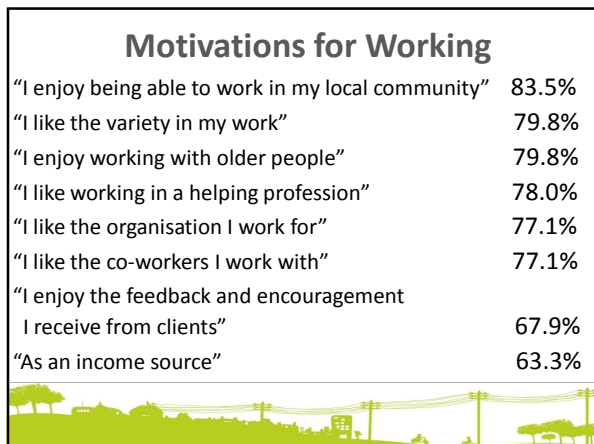


Work Status

	Administration/Coordination	Transport/Driving	Personal care/House work	TOTAL
Full-time	50.0	11.1	6.3	17.4
Part-time/ Casual	40.9	5.6	92.1	64.2
Voluntary	9.1	83.3	1.6	18.3



- 57.8% Community Care Support Worker
- 20.2% Coordinator/Administration Role
- 16.5% Transport/Driver
- 2.8% Nursing Role
- 0.9% Social Support



Future Career Aspirations

(Multiple answers)

	Administration/Coordinator	Transport/Driving	Personal Care Workers
To increase my income	59.1	22.2	74.2
To extend my range of abilities	81.8	50.0	83.9
To feel like I make a contribution to my community	86.4	100.0	96.4
To have opportunities for skills training	72.7	44.0	87.3
To have opportunities for further education/qualification	50.0	5.6	61.9
To have fixed, regular working hours	40.9	-	67.9
To have more flexibility in my working hours	50.0	16.7	59.7
To increase the number of hours I work	18.2	22.2	53.2
To decrease the number of hours I work	13.6	5.6	8.1
To have more control over the pace of my work	31.8	27.8	45.2
To have better job security	50.0	22.2	63.5
To feel more a part of a team	54.5	50.0	54.0
To work more independently	36.4	22.2	49.2
To have more guidance over what I am expected to do	18.2	16.7	34.4
I do not desire any changes	40.9	55.6	30.5

Workforce Residential Mobility

	n	%
None	67	61.5
Not sure	28	25.7
Yes, within the same local area	5	4.6
Yes, within the Murray Lands region	1	.9
Yes, to another area	5	4.6
Not stated	3	2.8
TOTAL	109	100.0

